



*Fire & Building  
Products*

**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**

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## **Tyco Fire & Building Products Completes PBS Residential Feature**

Working with WJMK, the PBS affiliate in Miami, Tyco Fire Products recently completed a five minute segment for the “American Architectural Review” series that is hosted by Morley Safer. The segment was filmed in Orlando, Florida, and spotlights Residential Fire Protection.

The presentation features Al Hogan, the Chief Fire Protection Engineer of the Reedy Creek Development at Disney World, Wayne Gey, President of Wayne Automatic (with multiple Florida locations), and Peter Thomas, Vice President of Research and Development for Tyco Fire Products in Cranston, Rhode Island. Filmed at a multi-family construction site, the segment presents an installation overview, benefits of residential sprinklers, and explanations of the system, water demand and sprinkler operation. A finished family room setting is used to demonstrate the aesthetics of the finished system.

“Tyco Fire Products was pleased to have had the opportunity to further homeowner understanding of residential fire protection systems”, states Tom Prymak, Vice President of Marketing for the company. “The Public Broadcasting System allows us to reach the average homeowner who may never have been aware of the availability and benefits of residential fire protection systems. It also offered us the opportunity to educate the audience, as well as reaching many who may have an influence on the enactment and enforcement of codes that require the life safety benefits of commercial and residential fire sprinkler systems.”

The “American Architectural Review” focuses on construction and innovations, and the presentations are aired nationally during prime time hours as ‘fill-in’ pieces. The segment on residential fire protection is expected to receive air time for a minimum one year period on more than three hundred PBS affiliates across the nation.

The feature is also available as a CD-ROM that can be viewed on computers. Copies can be obtained by contacting any Tyco Fire Products representative or the Tyco headquarters toll free at 800-523-6512.

### **About Tyco Fire & Building Products**

Tyco Fire & Building Products is a global manufacturer of water based fire suppression system components and ancillary building construction products. It continually expands its capabilities through aggressive research and product development to provide its customers effective fire protection and construction solutions for residential, commercial, industrial, and institutional buildings. Its products are sold worldwide under the following brand names: Acrobe, Ancon, Central, Central SpraySafe, GEM, Grinnell, Lindapter, Star, Unistrut, and Wopf.

### **About Tyco Engineered Products & Services**

Tyco Engineered Products & Services consists of four global businesses, Electrical & Metal Products; Fire & Building Products; Flow Control; and Infrastructure Services. Tyco Engineered Products & Services has industry leadership positions in the Fire Protection, Construction, Process Industrial, Water/Wastewater and Electrical markets, providing complete application solutions by utilizing the synergies among its products and services, along with the well-established brands around the world.