



Contact: Sarah Jackson
SBC Advertising
614-891-7070 ext. 335
sjackson@sbcadvertising.com

Darren Palmieri, Product Manager
Tyco Fire & Building Products
215-412-3846 (office)
267-337-0490 (cell)
darren.palmieri@tycofp.com

FOR IMMEDIATE RELEASE

**RURAL BUILDER MAGAZINE NAMES TYCO'S RAPID RESPONSE™
SPRINKLER SYSTEM A TOP 10 PRODUCT FOR 2006**

LANSDALE, PA. (November 22, 2006) — Tyco Fire & Building Products (TFBP), a division of Tyco International Ltd. (NYSE: TYC; BSX: TYC), and a world leader in fire protection technology, announced today that *Rural Builder magazine* named its Rapid Response™ brand of residential fire sprinklers as a Top 10 product for 2006.

TFBP launched Rapid Response earlier this year to support the rising demand for fire sprinkler systems in homes. The National Fire Protection Association (NFPA) recently revised its Life Safety Code, NFPA 101, which requires all new, single-family homes constructed in the United States to include a fire sprinkler system. This action is expected to greatly impact the sprinkler category as individual states and municipalities begin to adopt the requirement in the coming months and years.

“Fire sprinklers save lives and protect property, and we’re pleased that *Rural Builder magazine* recognizes the need for this technology,” said Darren Palmieri, product manager at TFBP. “A home burns approximately every 79 seconds, and each year, nearly 3,000 Americans die in home fires. By educating consumers about the availability of fire sprinklers and encouraging homebuilders to install them in new homes, we hope to drive those numbers down. We’re honored that *Rural Builder magazine* named Rapid Response as a top product.”

In a typical year, fire kills more people in the United States than all natural disasters

-more-

Rural Builder magazine honors Tyco Fire & Building Products
Add One

combined. Currently, there are approximately 300,000 home fires per year, and eight out of every 10 fire deaths in the United States occur in the home. The average monetary loss in a home with a fire sprinkler system is \$2,200 as compared to \$45,000 in a home without sprinklers.

Rapid Response fire sprinkler systems come with an exclusive 10-year warranty, and are among the most advanced on the market today – with all piping hidden behind the walls or ceilings. Available in a wide range of finishes, the sprinklers easily blend into any décor or home design.

For more information call 1-877-GET-TYCO (438-8926) or visit www.tyco-rapidresponse.com.

About Rural Builder Magazine

Rural Builder is the business management magazine for rural contractors. It serves rural contractors, installers, dealers, remodelers, suppliers, manufacturers, and their representatives involved in post-frame buildings, metal-frame buildings, and other types of buildings. The magazine was created in 1967, originally named Farm Building News, and is published seven times per year, including the annual Rural Builder Buyers' Guide.

About Tyco Fire & Building Products

Tyco Fire & Building Products is a leading manufacturer of water-based fire suppression system components and ancillary building construction products, distributing more than 30 million sprinklers worldwide every year serving customers in residential, commercial, industrial and institutional building projects. It continually expands its capabilities through aggressive research and product development to provide its customers the most effective fire protection and mechanical construction solutions. More information can be found at www.tyco-fire.com.

About Tyco International

Tyco International Ltd. is a global, diversified company that provides vital products and services to customers in four business segments: Electronics, Fire & Security, Healthcare, and Engineered Products & Services. With 2006 revenue of \$41 billion, Tyco employs approximately 250,000 people worldwide. More information on Tyco can be found at www.tyco.com.

###